Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Grower Talks / Green Profit Magazine Review**

It is vital for a grower to stay on top of new trends, plant material, and even disease and insect issues. For a grower or retail shop owner to remain profitable and in business, they must have the plant material the consumers want and be able to grow it into a sellable product successfully. Many people rely on publications such as this one to gain new knowledge and insight that will help their business in the future.

*Take a look inside and see what you can learn….*

**Grower Talks Side of the Magazine**

1. Title of the Cover Story \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   1. What are 3 points you gained by reading the cover story?
   2. How can you apply what you learned in the cover story here at our school greenhouse or at home within your own yard or landscape?
2. Choose & Read one of the articles (if there are more than 1) listed in the “Pest Management” section in the Table of Contents
   1. What pest are they addressing in the article \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. What part of the country/ world is this pest a major threat?
   3. How is this pest causing damage to the horticulture industry?
   4. What is their solution to the problem or advice given to address the issue?
3. Choose & Read one of the articles (if there are more than 1) listed in the “Features” section in the Table of Contents
   1. Name of the article read \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. What current trend did this article address in the horticulture industry?
   3. Do you see this trend catching on and becoming something everyone in the horticulture industry will start implementing or doing? Why / Why Not?

**Flip your Magazine over to the Green Profit Side of the Magazine**

1. Title of the Cover Story \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   1. What are 3 points you gained by reading the cover story?
   2. How does this article directly relate to growing profits for a business?
2. Choose & Read one of the articles (if there are more than 1) listed in the “In the Back” section in the Table of Contents
   1. Name of the article read \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. What current trend did this article address in the horticulture industry?
   3. How can you apply what you learned in the article to make our school greenhouse more profitable or at home within your own yard or landscape?